

# Annyse Balkwill

is the founder of the

the  
**luminus**  
GROUP

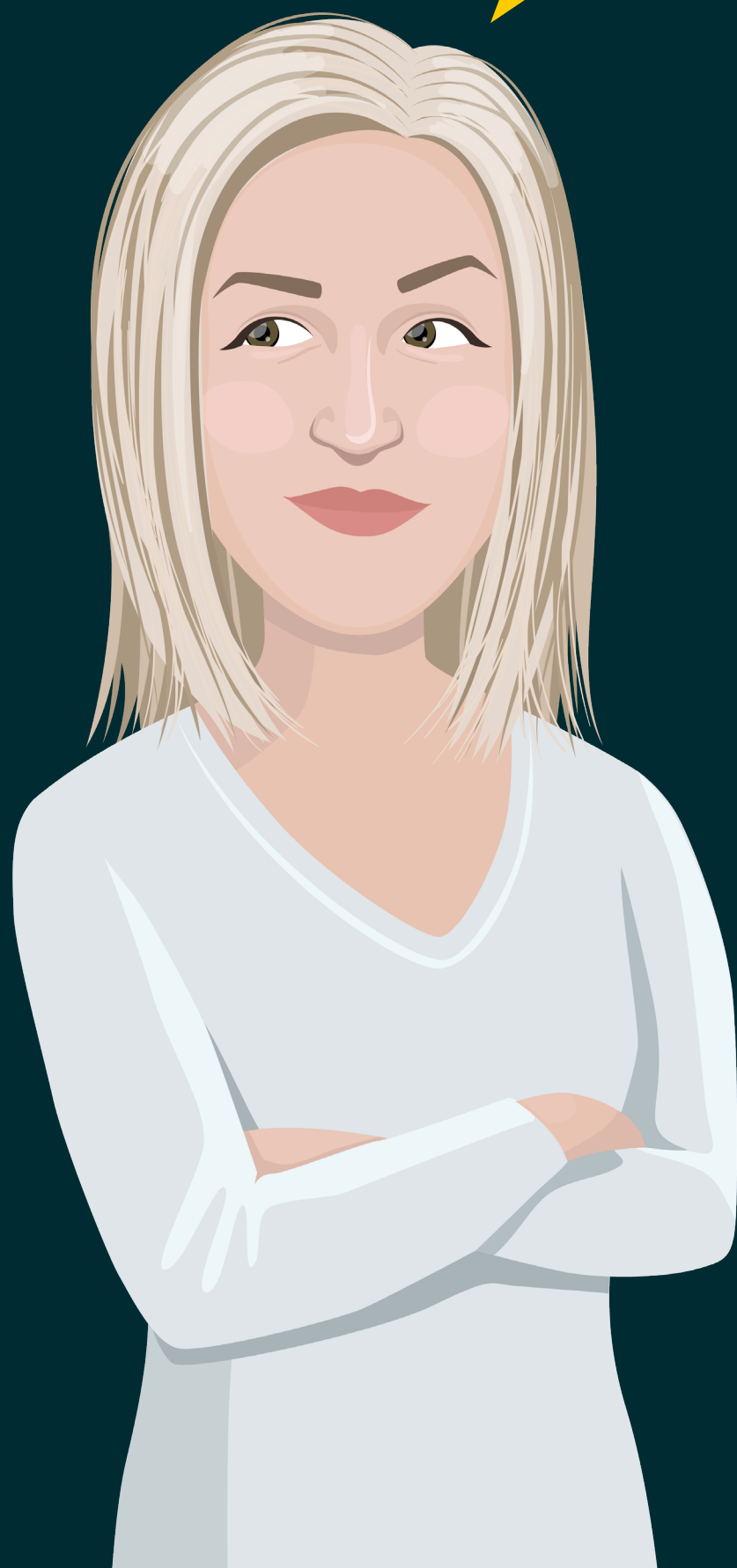
and the Program Director  
for the upcoming

**BlueTech**  
FORUM

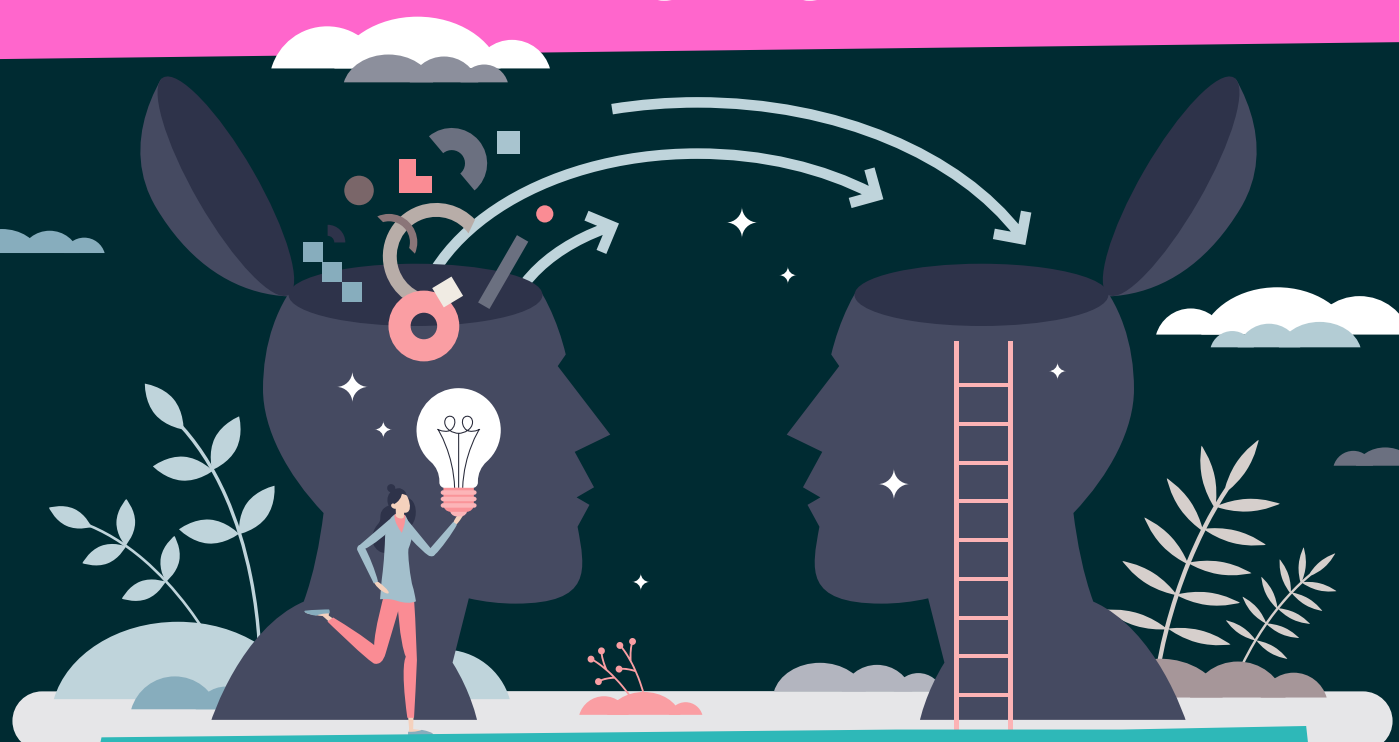
The good old pyramidal model organizations have loved for a century is struggling – and rapidly disappearing.



(DON'T!)  
**WASTE  
WATER**



**Why? Well, it's mandatory if you want to survive in a fast-changing World!**



Having a very small handful of people making decisions is really detrimental to the growth, service, productivity, innovation, and creativity within organizations!

For companies to strive and be efficient in this new paradigm, we need them to transform into organic entities, almost neural networks.

This is how they'll leverage the collective intelligence hidden within their people and teams.

(DON'T!)  
**WASTE  
WATER**

We cannot afford not to tap into the 80% of the wisdom that we're missing because design, practices, and leaders are used to being in control and used to being the experts who know everything.

- ... which means, in turn, that:
- ➔ **Leadership must evolve**  
*you will have to give up some control.*
  - ➔ **Everyone will be empowered**  
*we'll all get to speak up and step in!*



We want people to collaborate. We want people to listen to each other. We want people to be inspired!



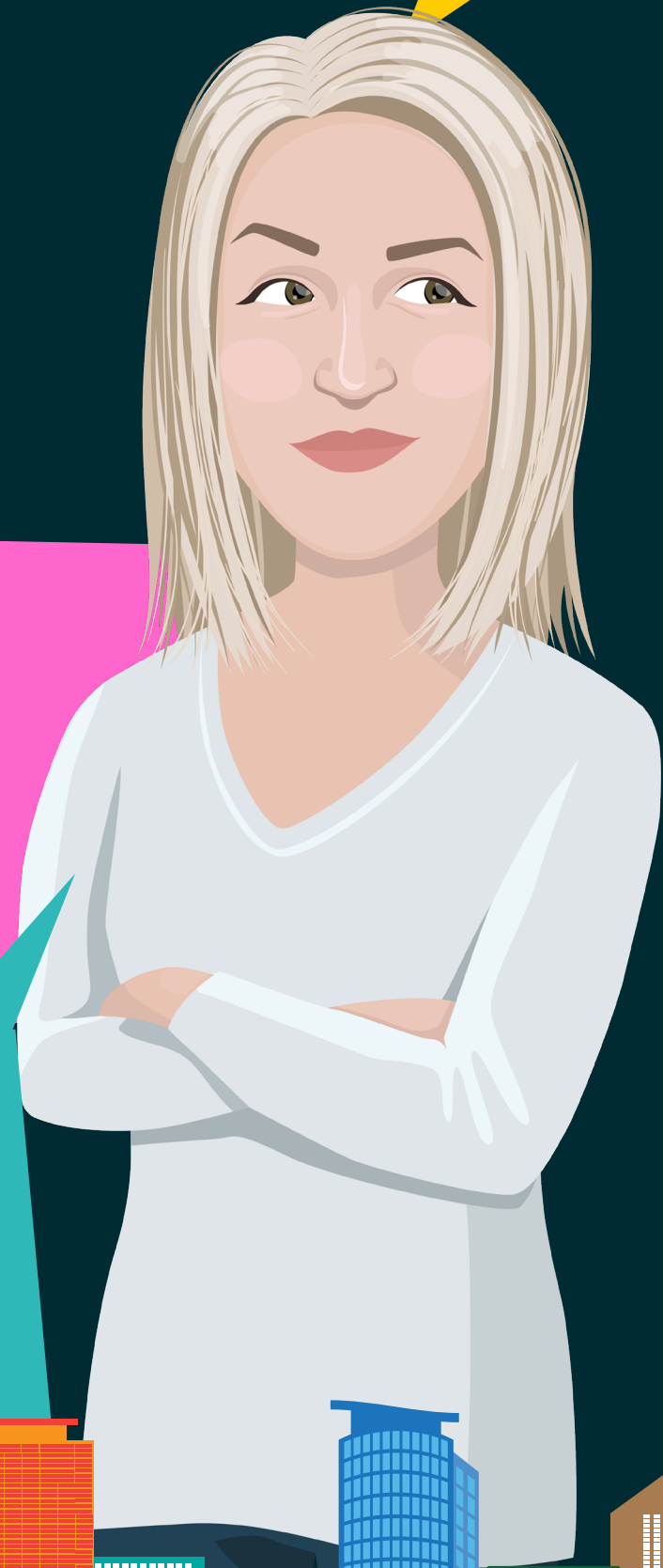
Now, companies don't exist in a vacuum. Organic wisdom and opportunities to collaborate and grow are multiplied at Industry level.

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WATER**



And in the scattered Water Industry, we need platforms to connect if we want to build upon.

The spirit of the BlueTech forum is really to make meaningful connections, to have really meaningful conversations. It's a place where we can plant some seeds to grow and nurture them ongoing.



For that to happen, the upcoming BlueTech Forum **(7-8 June 2022, Vancouver)** crafted some inspirational keynotes and tailored purposeful conversation starters.

But it also made sure to plan the unplanned and walk the talk by giving up some control.





We have no idea what people will create. You're going to leave the BlueTech forum saying I've never done that at a conference before!

(DON'T!)  
**WASTE  
WATER**

Which absolutely makes for an excellent reason to join (and as I will, I'm really looking forward to meeting you there! 😊)



Now, if you can't make it to Vancouver, Annyse still has three very actionable pieces of advice you can implement within your organization from your next meeting on:

## 1. Sit everyone in a circle



No tables or laptops in between. Everyone's in the same boat... and probably very uncomfortable at first!

When we create space for vulnerability, that's where we can create space for innovation, creativity, and wisdom sharing.



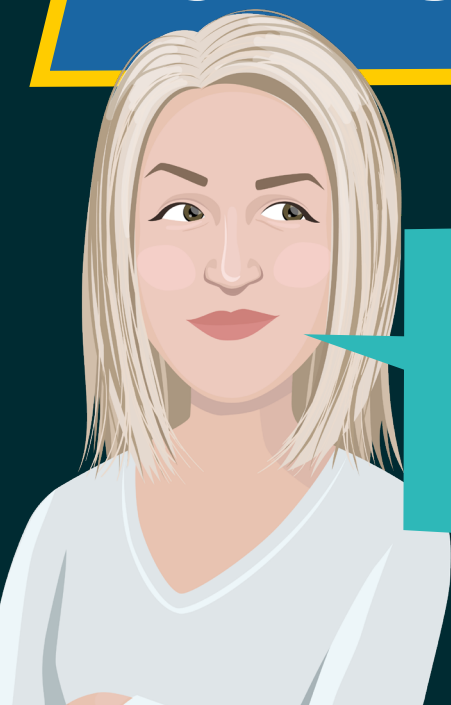
## 2. Transfer into the space

Help people transfer from a busy day into the time and place where we want wisdom to emerge.

It just gives people a minute to say, like, why am I here? What is the purpose of this? Why does this feel important?



## 3. Ask for hopes and fears



Look at the challenge on your meeting's plate with a human eye.

Many people want to say, well, can we just talk about risks and opportunities? And I say, no, because you only put your financial hat on!



**Business meetings and conferences don't have to be soul-draining.**

(DON'T!)  
**WASTE  
WATER**



**It's on us to turn them into sparks!**



### **We also covered:**

- How physical conferences used to be a habit, and how they must reinvent themselves in the “new normal.”
- How there are tons of good business reasons to attend a conference, how that's still not the decisive factor to show up, and what it is
- How you shall avoid visiting the BlueTech Forum if you just expect a passive top-down delivery of content
- How the conference design taps into human connections to go past any “pedigree” considerations
- How Annyse first experienced and built her methodology, and how you can replicate these best practices
- How you don't have to run crappy business meetings just because that's how you were taught to run them
- How we can leverage the full human potential as an industry, regardless of gender or background
- Radical collaboration, talking about what means most for you, planting seeds, crafting a truly unique event... and much more!

**Don't miss a single bite:  
head over to [dww.show](https://dww.show)!**

