Season 5 - Episode 3

DWW
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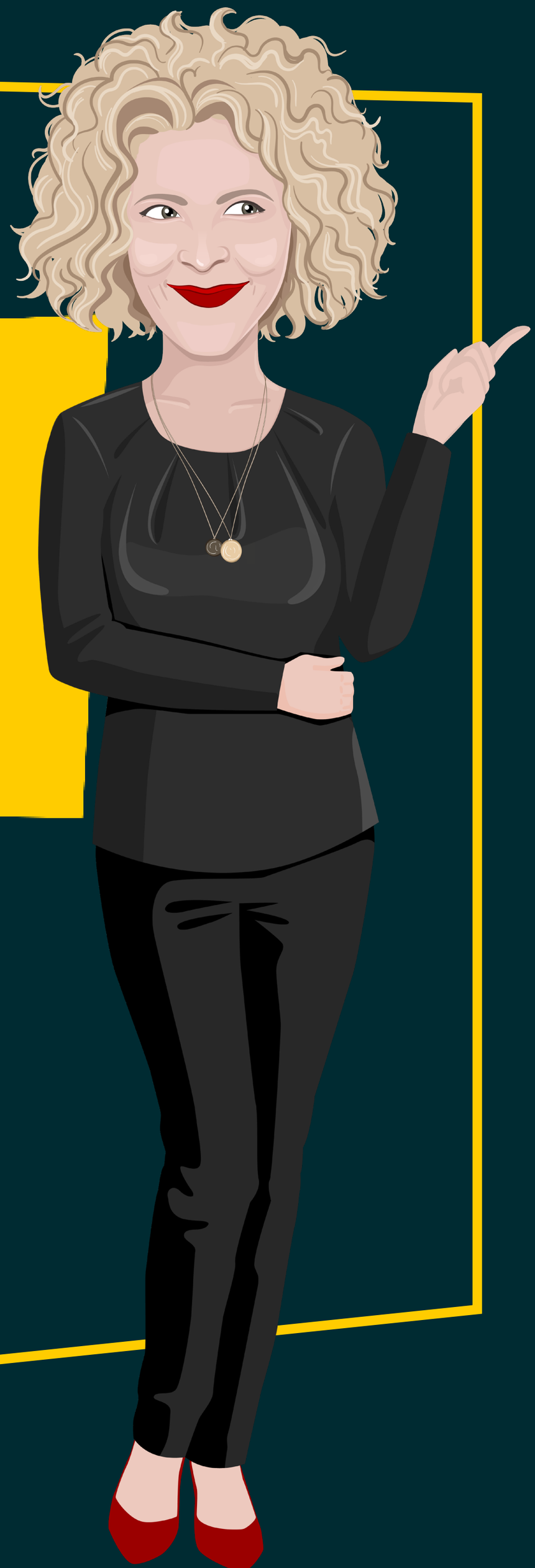


Best Quotes

of this week's Episode

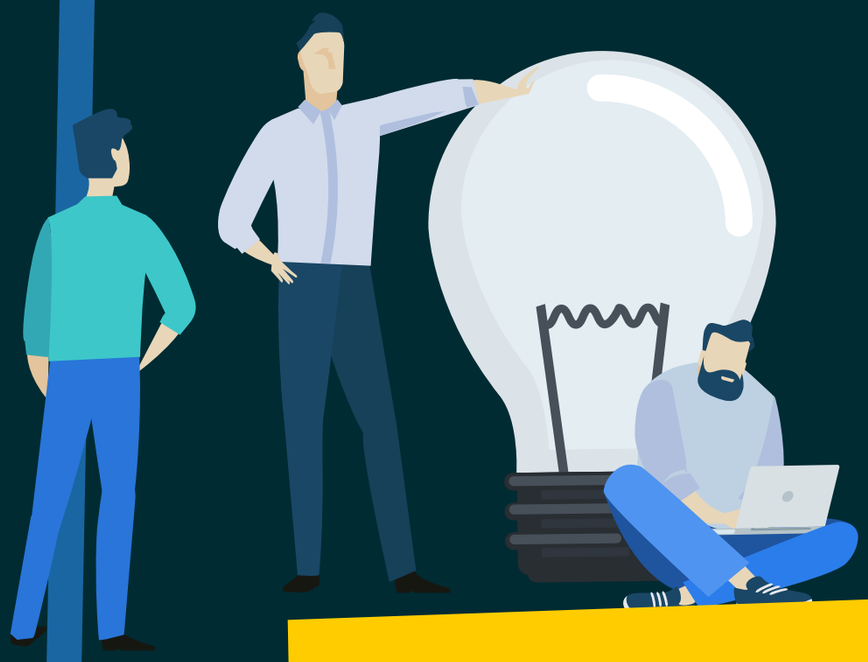
(DON'T!)

WASTE WATER

When we donate to charities, we really want to know where's the money going?

What's the traceability?

Can I see it?



Katrina Donaghy

CEO & Co-Founder
@ Civic Ledger

Full story on dww.show

(DON'T!)

WASTE WATER

You don’t need to wait for permission. If you have something that you want to do with this tech, don’t wait, go!

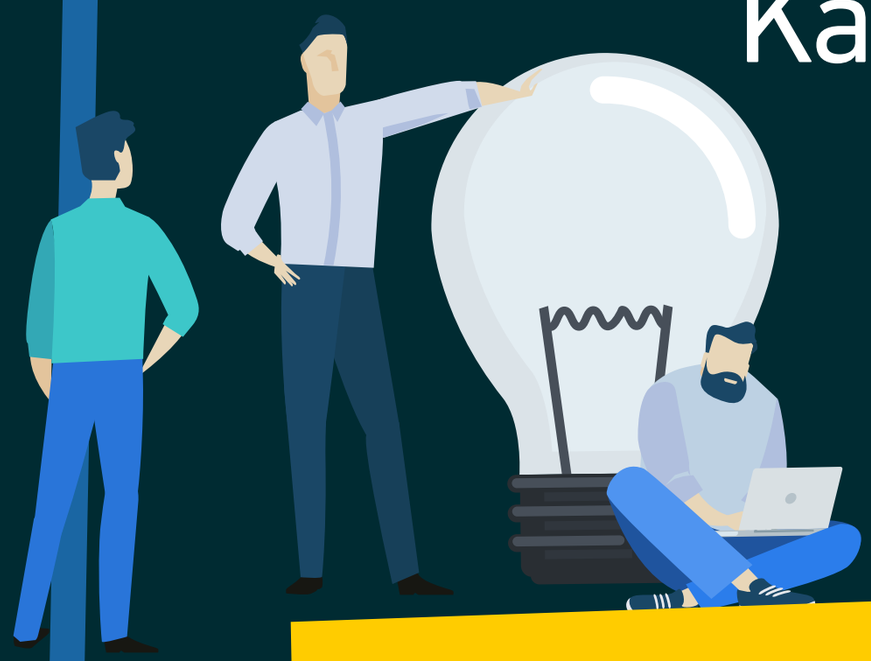
Katrina Donaghy

CEO & Co-Founder
@ Civic Ledger

Full story on dww.show

(DON'T!)
WASTE WATER

There will be a camp of people that will say, “oh, we can’t touch that because that’s brand new” and there’ll be a camp of people that are curious!



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(DON'T!)
WASTE WATER

When water markets are not optimized, water is not optimized. So it's not going to its highest value use! And we can't measure its economic outcome.

Katrina Donaghy

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(DON'T!)
WASTE WATER

With blockchain technology, we don't own the infrastructure to which we build our water markets on. It's owned by the participant. Individuals will own the water markets and they'll own the data.

Katrina Donaghy

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(DON'T!)
WASTE WATER

Nobody wanted to talk about blockchain, we buckled down and did serious R&D and we really pulled water ledger apart.

Katrina Donaghy

CEO & Co-Founder
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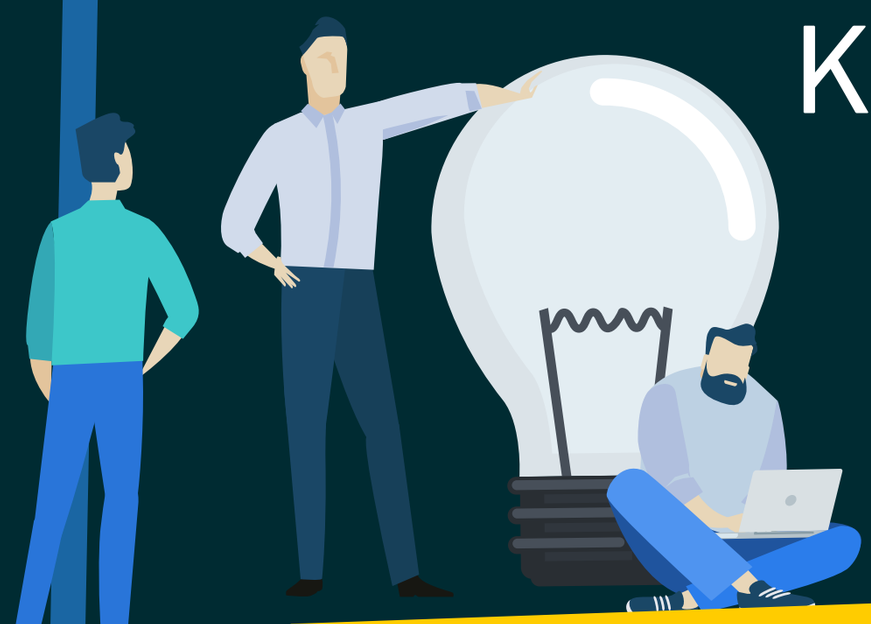
(DON'T!)
WASTE WATER

The problem is that water and money don't move at the same time. And you want water and money to move at the same



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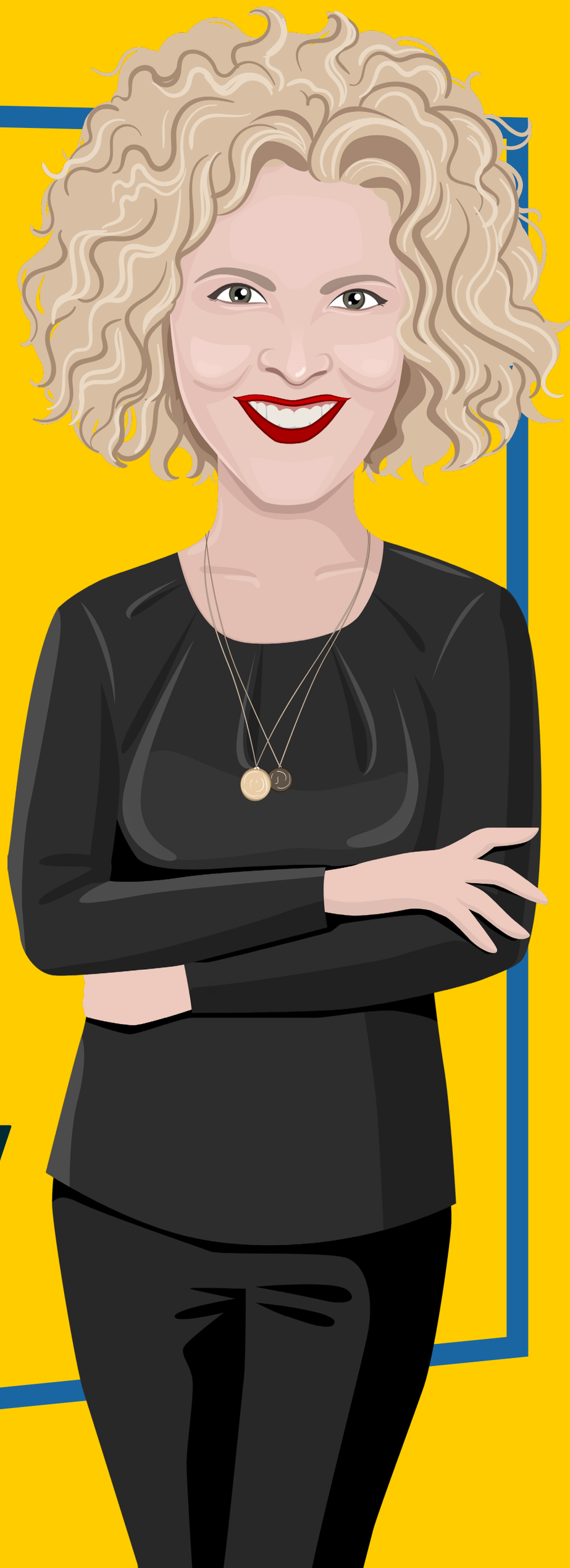
Wanna pick a quote yourself?

Check Katrina's Interview!

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