

Season 4 - Episode 12

DWW
SHOW

Best Quotes

of this week's Episode



“

Will I continue until retirement working for a big chemical company, or **do I want to do other things in my life?** So at that moment, I decided to leave.

Steven De Laet

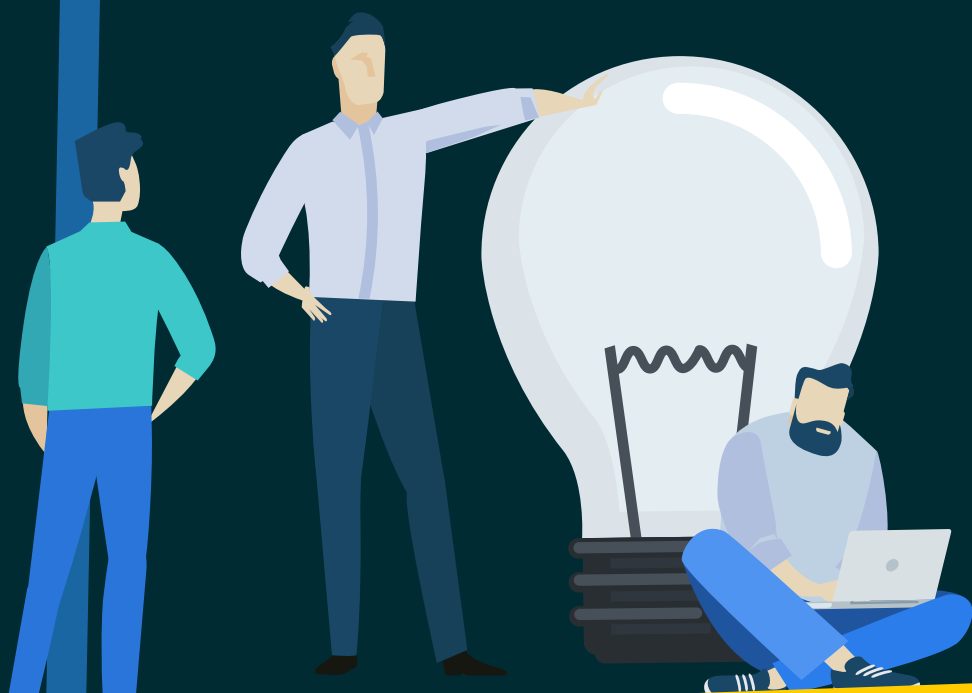
CEO & Founder
of Inopsys

(DON'T!)

**WASTE
WATER**



Full story on dww.show





So in 2012, we were still driving around with, waste streams and we were putting them in an incinerator. **We should be able to do something else!**

(DON'T!)
**WASTE
WATER**

Steven De Laet

CEO & Founder
of Inopsys



Full story on dww.show

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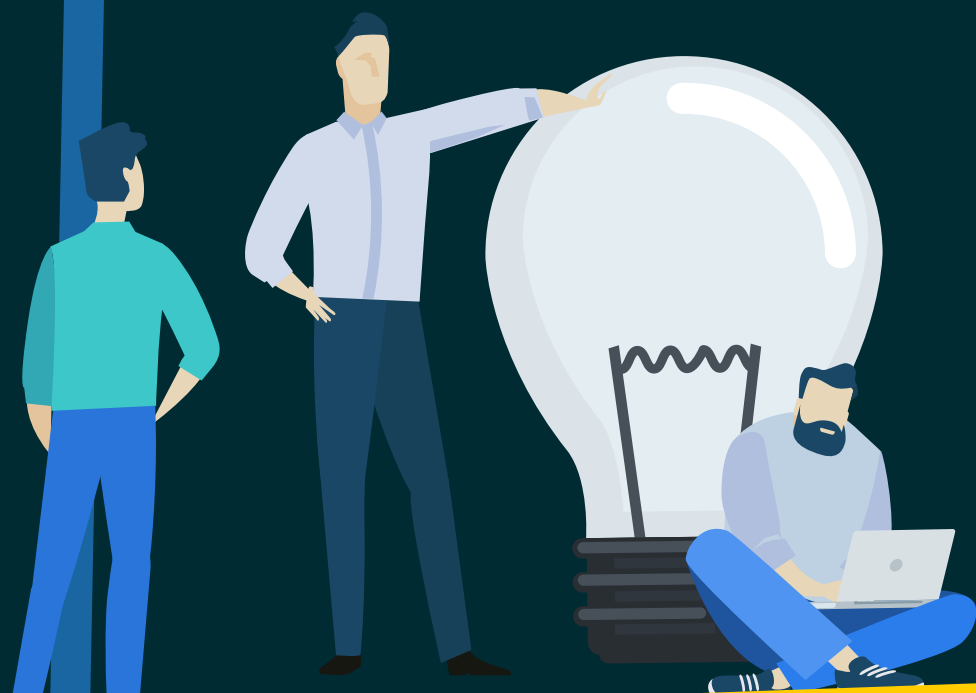
Everybody was talking about entrepreneurship. Everybody was talking about sustainability. Everybody was also talking about circular economy and I saw a lot of people talking about it, **but I didn't see really the big steps.**

(DON'T!)
**WASTE
WATER**

Steven De Laet

CEO & Founder
of Inopsys

Full story on dww.show





Giving critics and saying, 'this is not the right approach' is one thing, but **you also have to come up with solutions** and this is what we try to do.

Steven De Laet

CEO & Founder
of Inopsys

(DON'T!)
**WASTE
WATER**



Full story on dww.show



The first thing we tried was to prove that **our alternative is even cheaper than going for transportation and incineration.** And yes, it's also sustainable!

(DON'T!)
**WASTE
WATER**



Steven De Laet

CEO & Founder
of Inopsys



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The sustainable goals and being a sustainable company, having KPIs in hazardous waste reduction in CO2 footprint reduction are very, very important.

A lot of companies don't have the choice anymore.

Steven De Laet

CEO & Founder
of Inopsys

(DON'T!)
**WASTE
WATER**



Full story on dww.show

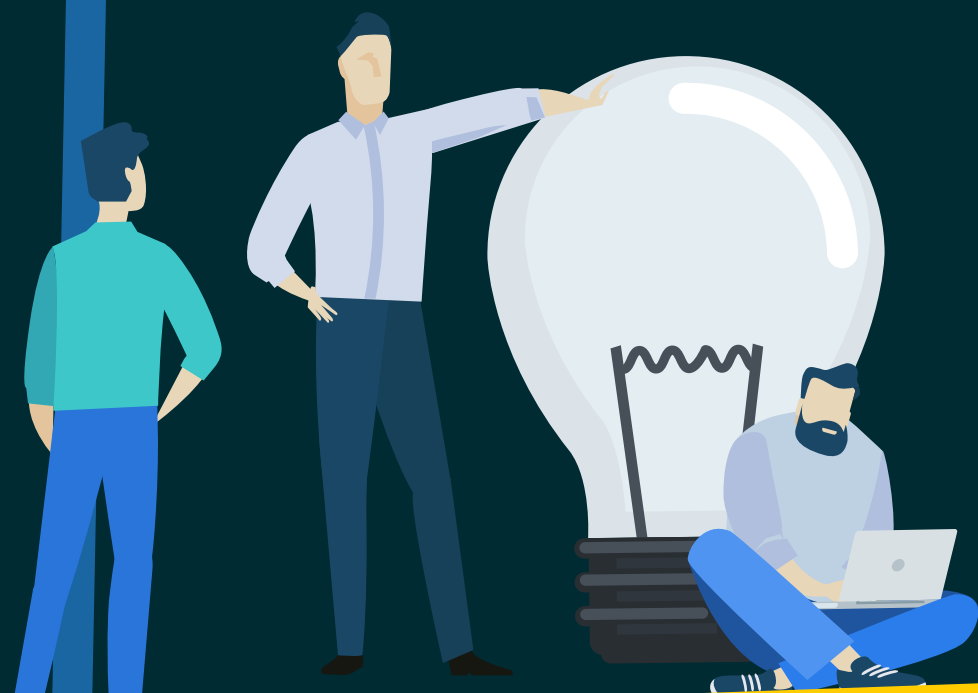


They don't have the budgets the means and the possibility to implement the most sustainable techniques, **because then they get a competitive disadvantage.**

(DON'T!)
**WASTE
WATER**

Steven De Laet

CEO & Founder
of Inopsys



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In a lot of these cases,
there is a technical solution
and **there's an economical
benefit of stepping
away from incineration
and treating industrial
wastewater onsite.**

Steven De Laet

CEO & Founder
of Inopsys

(DON'T!)
**WASTE
WATER**



Full story on dww.show

**Wanna pick a quote
yourself?**

**Check
Steven's
Interview!**

dww.show

