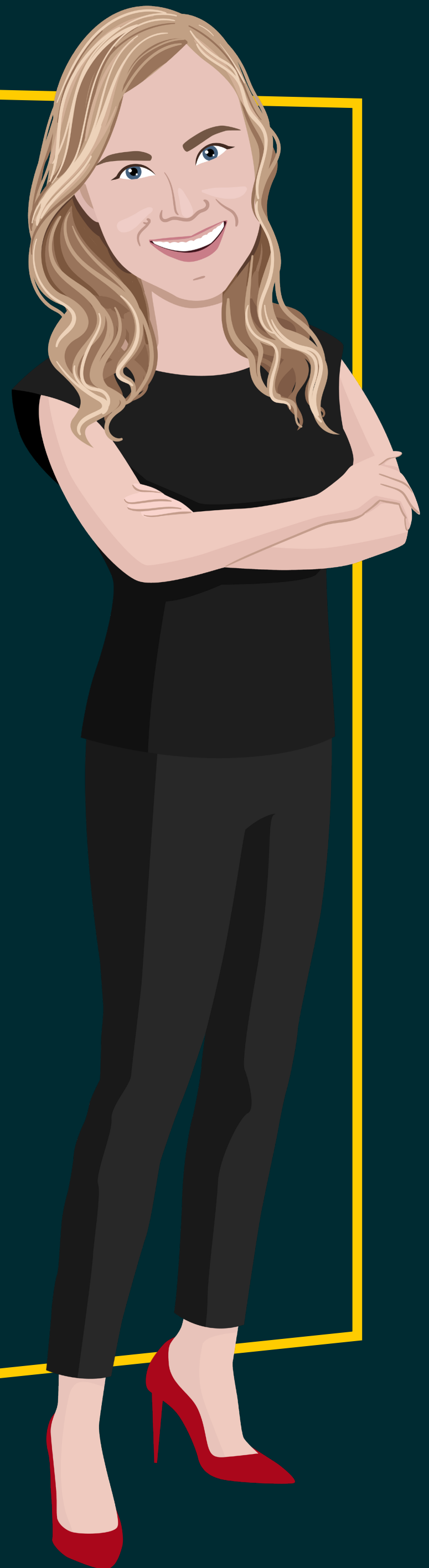


Season 4 - Episode 4

**DWW
SHOW**

Best Quotes

of this week's Episode



“

I would not call myself an activist. I rather think of my role as working with others, **creating these radically inclusive movements for change.**

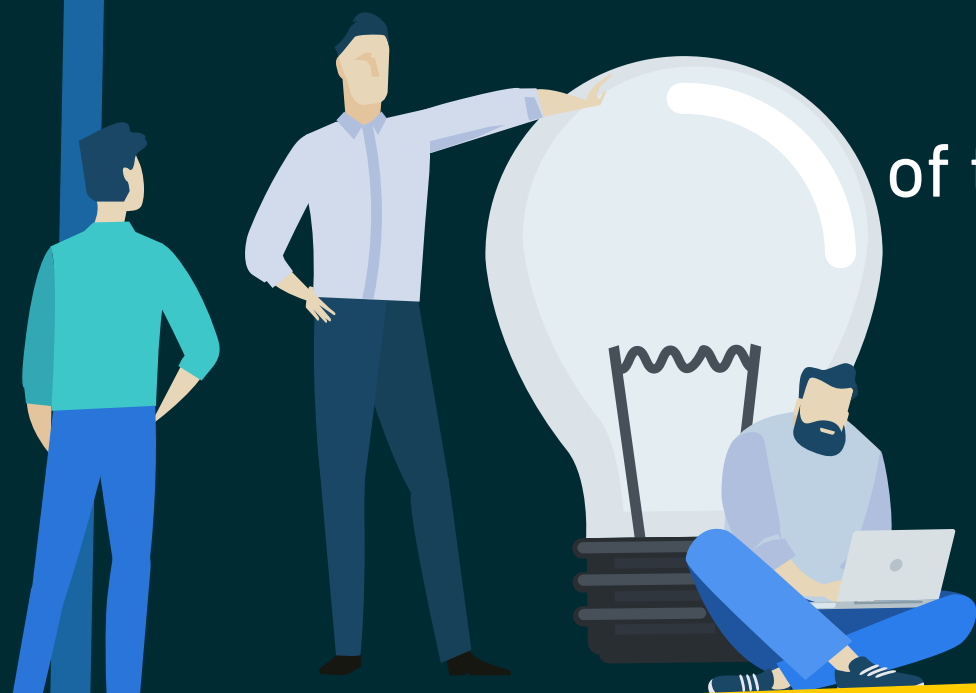
Mina Guli

CEO and Co-founder
of the Thirst Foundation

(DON'T!)
**WASTE
WATER**



Full story on dww.show





We've failed for years
because we've fought
against one another.
**We'll only succeed if we
start to unite and
work in the same
direction!**

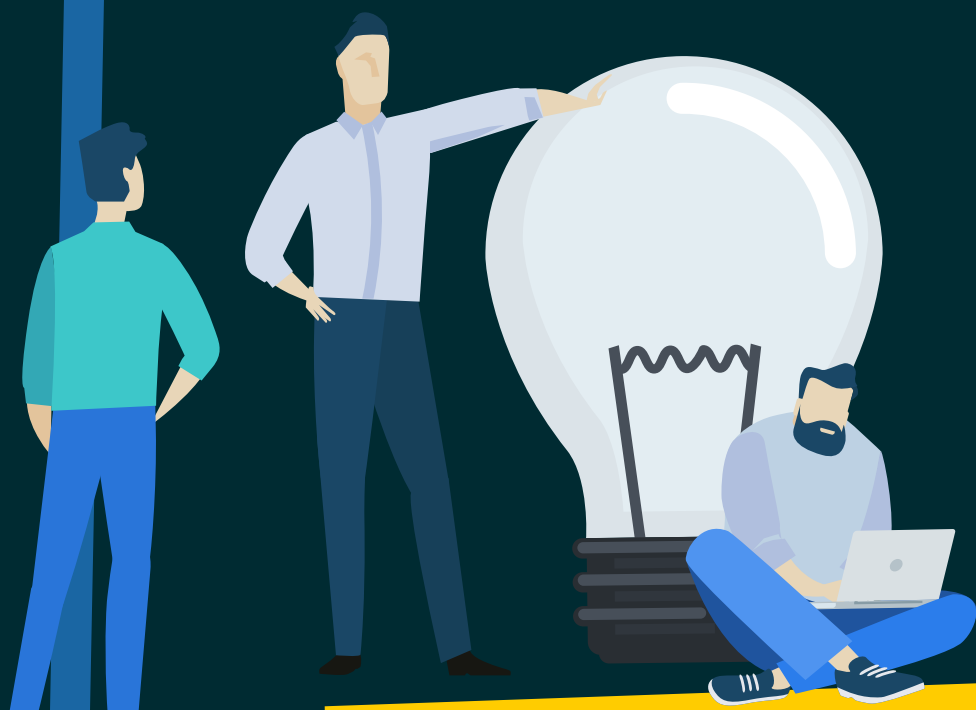
Mina Guli

CEO and Co-founder
of the Thirst Foundation

(DON'T!)
**WASTE
WATER**



Full story on dww.show





I don't want to be
an activist. I want
to be a **catalyst**
for change!

(DON'T!)
**WASTE
WATER**



Mina Guli

CEO and Co-founder
of the Thirst Foundation



Full story on dww.show



Too often, we look at these big global challenges and we think “it’s too big, I’m just one person”

The reality is: **we are all capable of doing anything!**

(DON'T!)
**WASTE
WATER**



Mina Guli

CEO and Co-founder
of the Thirst Foundation



Full story on dww.show

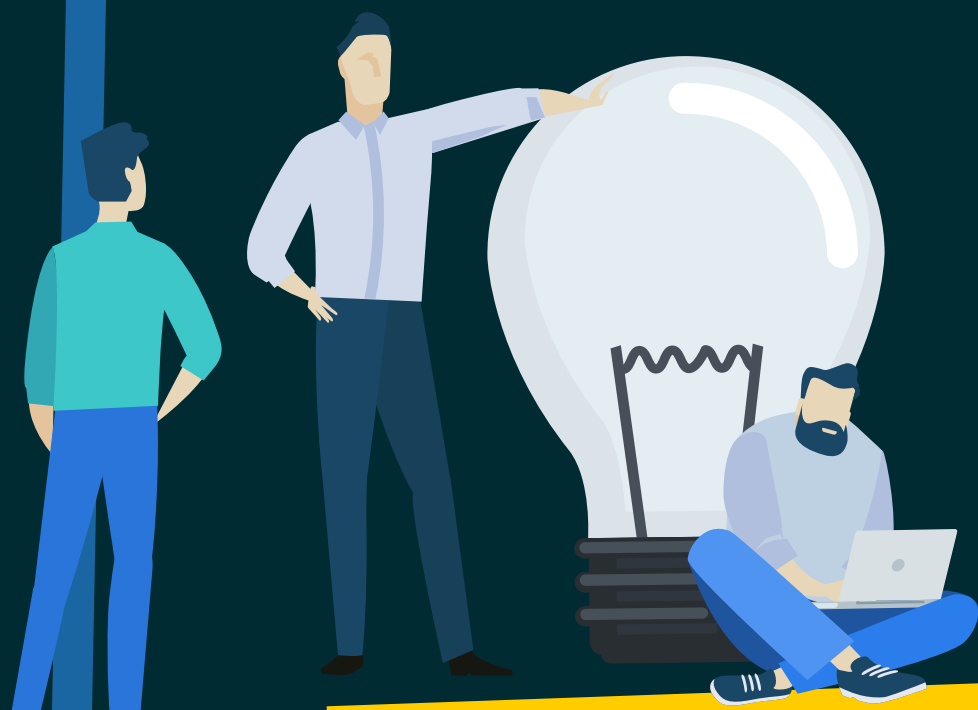


I want to use my feet to go to places that have suffered, **that are at the front lines of the water crisis.** I want to meet people and hear their stories!

Mina Guli

CEO and Co-founder
of the Thirst Foundation

(DON'T!)
**WASTE
WATER**



Full story on dww.show



“

Water is the foundation of everything we have, everything we are, and everything we trade, every single day.

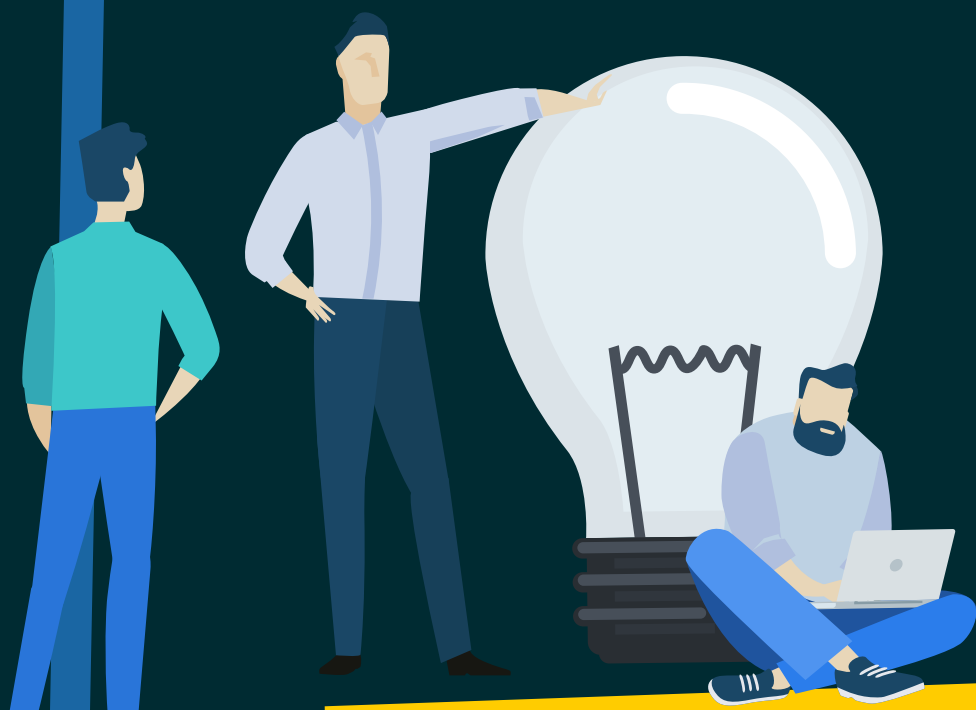
(DON'T!)
**WASTE
WATER**

Mina Guli

CEO and Co-founder
of the Thirst Foundation



Full story on dww.show





We need to bring these numbers to life and help people to understand, **these aren't just numbers on a page. They're real people's lives** in places all over the world!

Mina Guli

CEO and Co-founder
of the Thirst Foundation



(DON'T!)
**WASTE
WATER**



Full story on dww.show



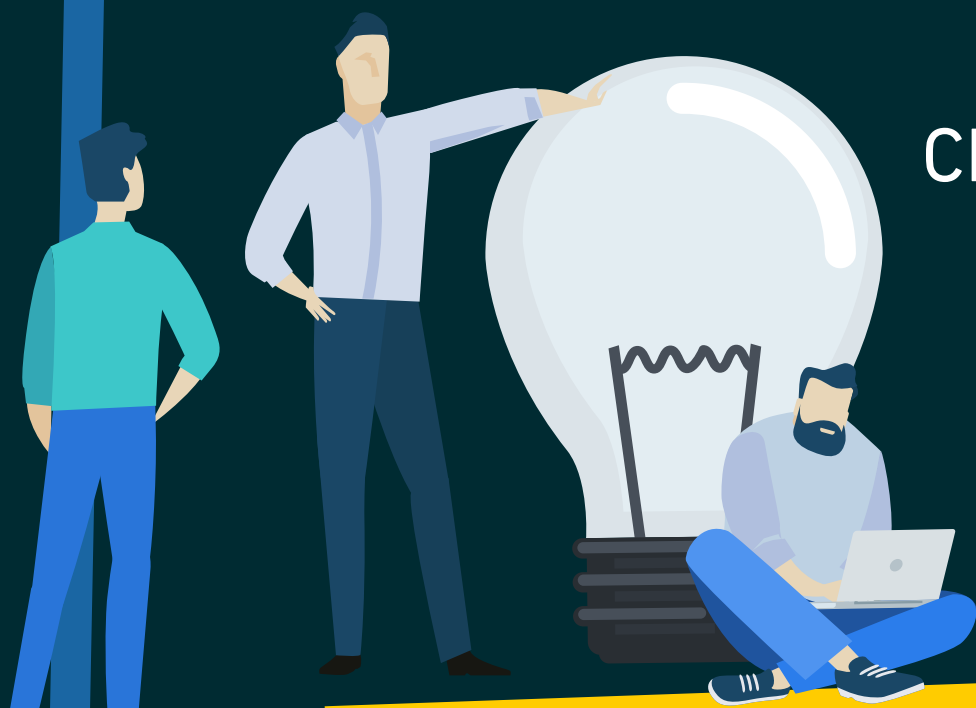
Just one outfit took
more water to make
than all the water
you've drunk in your
whole lifetime.

(DON'T!)
**WASTE
WATER**



Mina Guli

CEO and Co-founder
of the Thirst
Foundation



Full story on dww.show



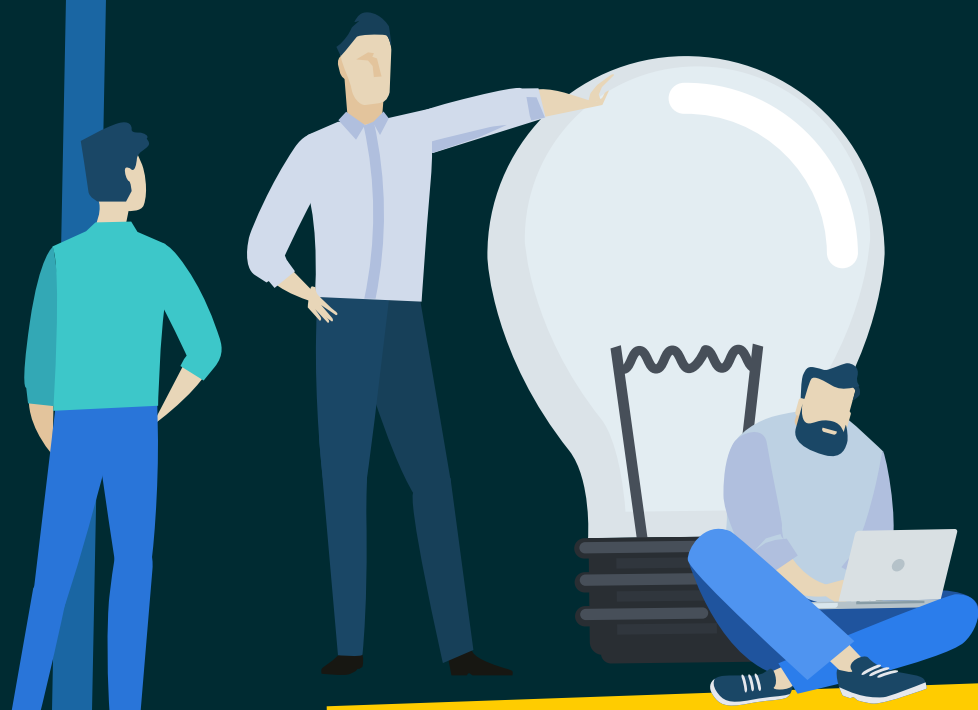
Here's the thing about water. **We don't have 20, 30 or 40 years to solve this problem.** We must find a way forward. We really need to find a way to accelerate action!

(DON'T!)
**WASTE
WATER**



Mina Guli

CEO and Co-founder
of the Thirst Foundation



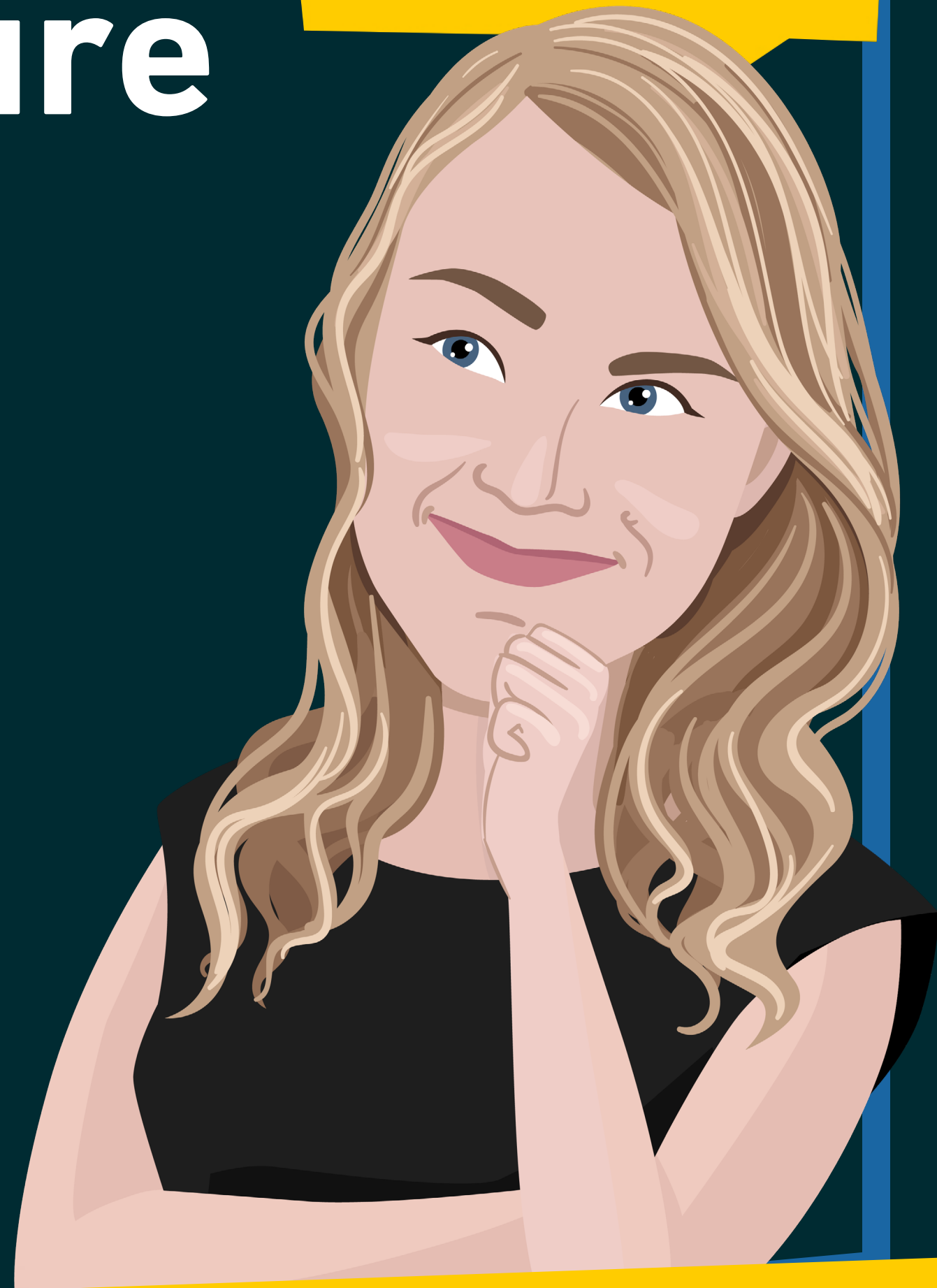
Full story on dww.show



SDG6 failure
is **not an**
option.

(DON'T!)

**WASTE
WATER**



Mina Guli

CEO and Co-founder
of the Thirst Foundation



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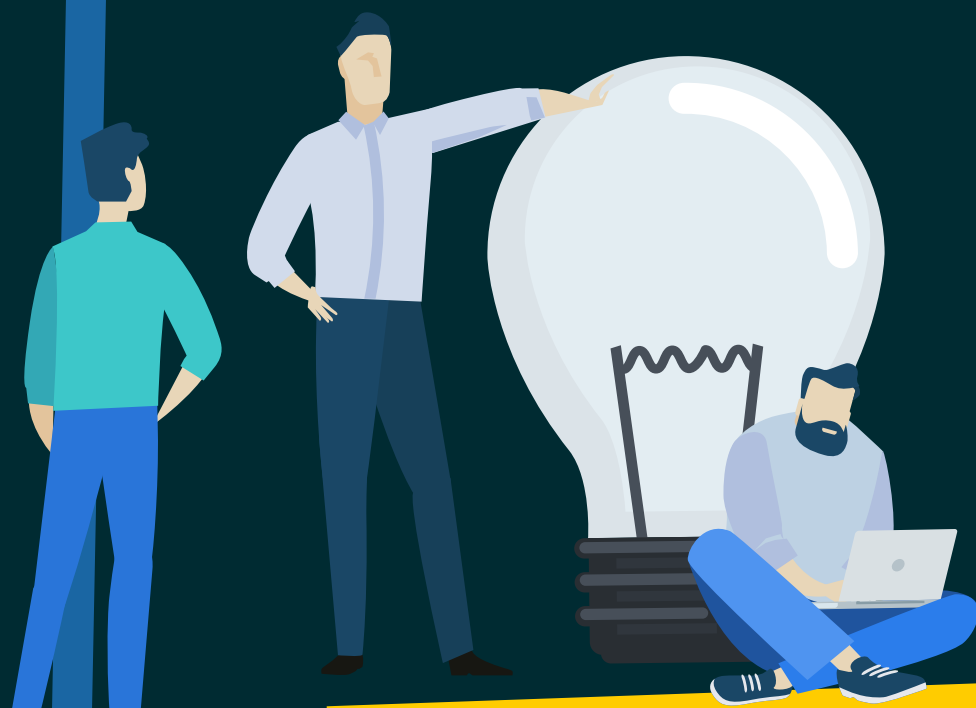
I think **we need to do three things**: We need to mobilize a call for action worldwide. We need to put water onto the global agenda and we need to chart a clear path forward for action.

(DON'T!)
**WASTE
WATER**



Mina Guli

CEO and Co-founder
of the Thirst Foundation



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We have a unique opportunity in 2023, when the United Nations host their big conference on water for the first time in almost 50 years.

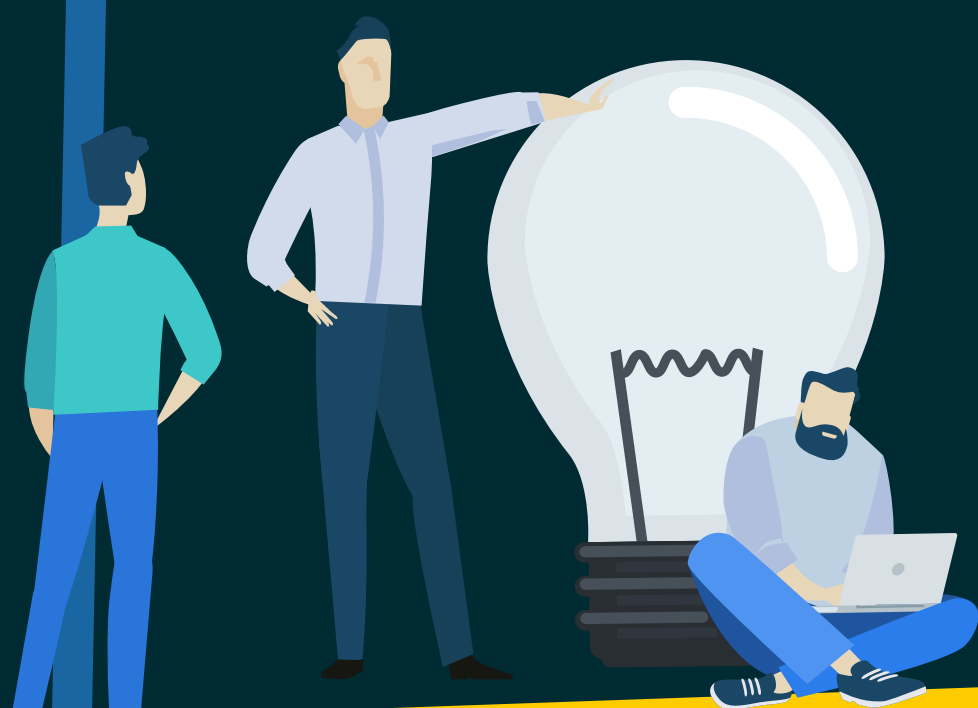
Mina Guli

CEO and Co-founder
of the Thirst Foundation

(DON'T!)
**WASTE
WATER**



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“

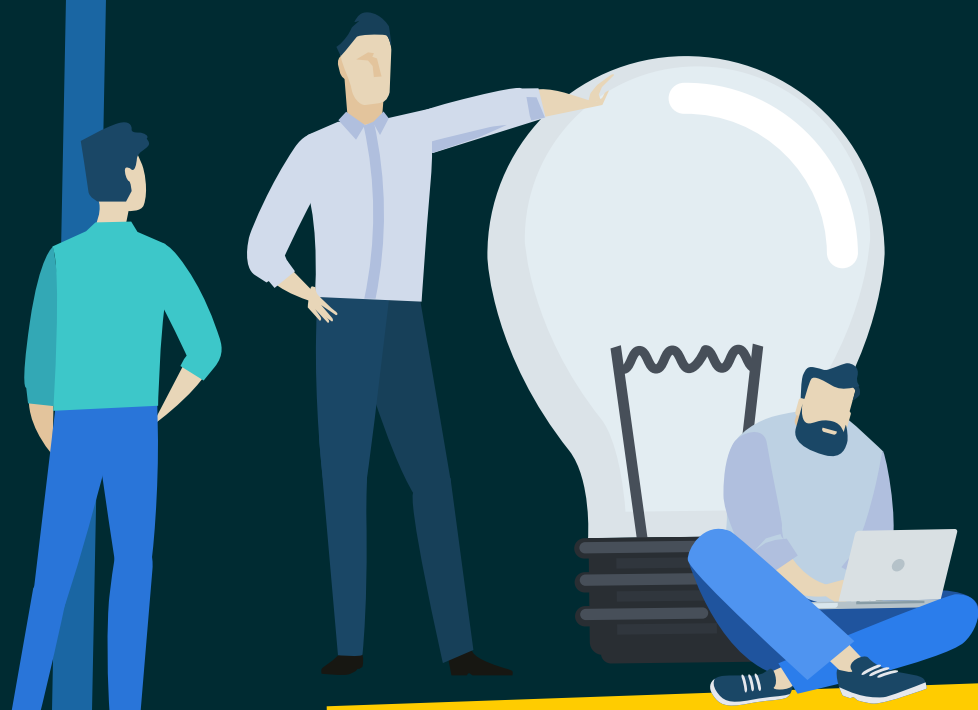
I think that to point the finger at regulators and policymakers is to shirk responsibility and to look at things in a very conservative way.

And I think actually that fundamentally, it's wrong.

Mina Guli

CEO and Co-founder
of the Thirst Foundation

(DON'T!)
**WASTE
WATER**



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Companies can be quick to act when they know that something impacts their supply chains or their bottom line.

(DON'T!)
**WASTE
WATER**

Mina Guli

CEO and Co-founder
of the Thirst Foundation



Full story on dww.show



The amount of water that gets used in agriculture is so massive, that **even small amounts of savings can be very significant.**

Mina Guli

CEO and Co-founder
of the Thirst Foundation



(DON'T!)

**WASTE
WATER**



Full story on dww.show



Everybody in water
will tell you how
complicated it is.
**We need to make
water simple.**

Mina Guli

CEO and Co-founder
of the Thirst Foundation



(DON'T!)

**WASTE
WATER**



Full story on dww.show

**Wanna pick a quote
yourself?**

**Check
Mina's
Interview!**

dww.show

