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How do you green a desert?

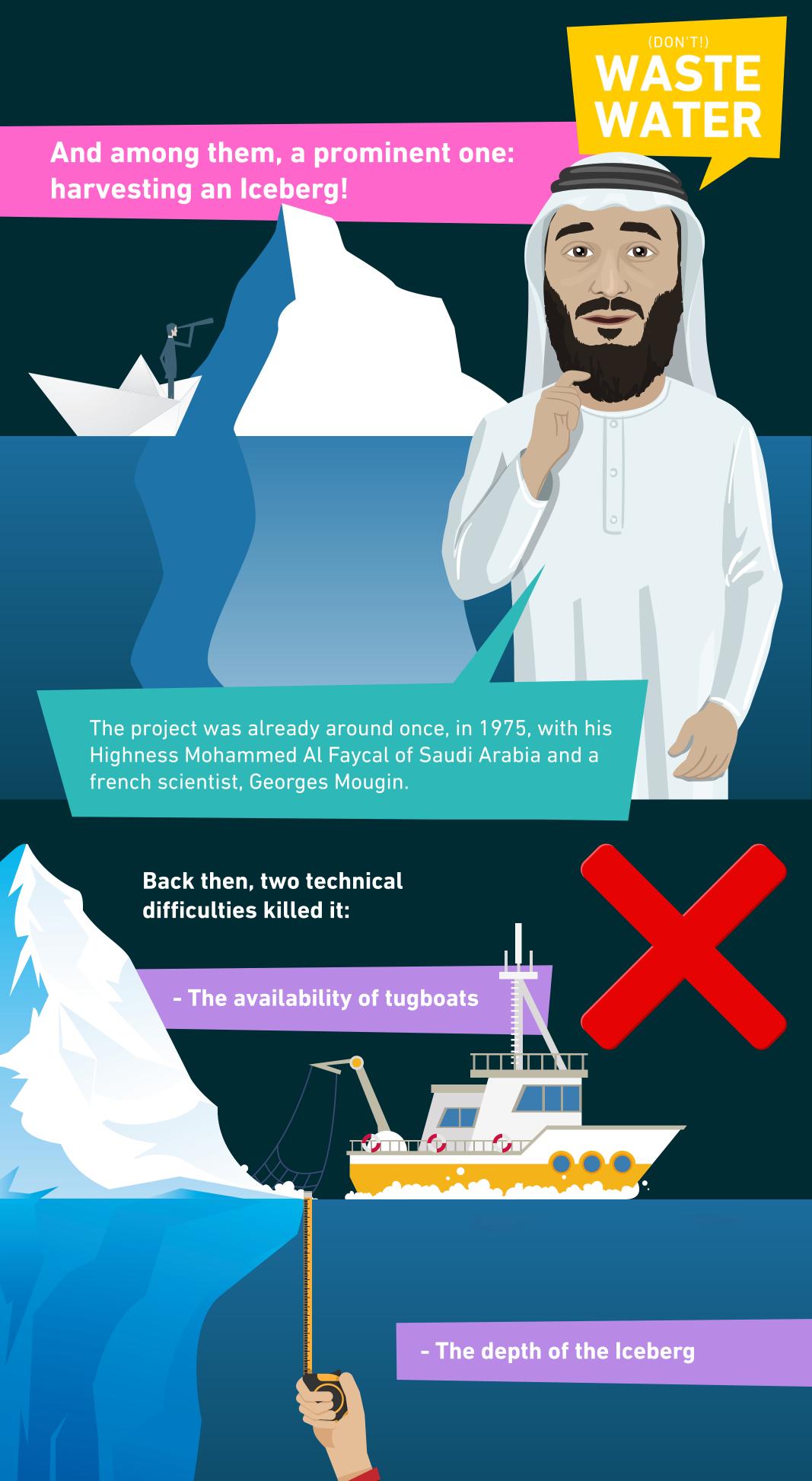
To make a desert green, you need a 'magical substance' called... water!

But to find water in a desert, you need to go for unconventional approaches.



Abdulla's creativity led him to write a book on the matter, "Filling the Empty Quarter," listing several ideas of water sources.

WASTE





Abdulla's idea then goes one step further.



If you're able to reap those melting icebergs for drinking water purposes, you may also harvest them at scale to bring an abundance of water to the UAE.



And hence, green the desert, which in turn would fight Global Warming!

We also covered:

- How Abdulla's project interacts and leverages the other initiatives around
- How he ambitions to run the first tow to a southern hemisphere city like Perth or Cape Town
- How the first to actually tow an iceberg to a thirsty place of the world will make history.
- How iceberg water may be a welcome replacement for desalinated water, which comes with a wealth of environmental sideeffects
- How the water industry reacted to the project
- How much an actual Icerberg tow would cost, and how that translates in terms of cost per gallon/liter
- How, ecologically speaking, an Iceberg tow is a drop in the ocean with limited if any environmental impact
- How the presence of the Iceberg along the Fujairah coast may create a positive microclimate
- How the United Nations are considering the idea as an unconventional water resource

