

Abdulla Alshehhi

is the Managing Director of
**National Advisor
Bureau Limited,**
the CEO of
Q2 General Cleaning,
and a Business Support Section Head at
GASCO.

(DON'T!)
**WASTE
WATER**

How do you green a desert?

To make a desert green, you need a
'magical substance' called... water!

**But to find water in a desert, you need to
go for unconventional approaches.**



**Abdulla's creativity led him to write
a book on the matter,
"Filling the Empty Quarter,"
listing several ideas of water sources.**

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**And among them, a prominent one:
harvesting an Iceberg!**

The project was already around once, in 1975, with his Highness Mohammed Al Faycal of Saudi Arabia and a french scientist, Georges Mougin.

**Back then, two technical
difficulties killed it:**

- The availability of tugboats

- The depth of the Iceberg

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a 150m deep iceberg doesn't fit in the Red Sea because of the shallowness of the water over there.

But according to Abdulla, this may now be solved. Because Saudi Arabia may not have a coast on the Arabian Sea, but the United Arab Emirates does. And there, water depth is sufficient.

The tow itself would be simplified, thanks to Alshehhi's patent-pending invention, together with the use of green energy.

But you might be thinking, "Why an Iceberg?" in the first place, right?

Due to Global Warming, many icebergs disintegrate from Antarctica, float in the ocean, and melt, wasting billions of gallons of the world's most important substance: freshwater

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Abdulla's idea then goes one step further.

If you're able to reap those melting icebergs for drinking water purposes, you may also harvest them at scale to bring an abundance of water to the UAE.



**And hence, green the desert,
which in turn would fight
Global Warming!**



We also covered:

- How Abdulla's project interacts and leverages the other initiatives around
- How he ambitions to run the first tow to a southern hemisphere city like Perth or Cape Town
- How the first to actually tow an iceberg to a thirsty place of the world will make history.
- How iceberg water may be a welcome replacement for desalinated water, which comes with a wealth of environmental side-effects
- How the water industry reacted to the project
- How much an actual Icerberg tow would cost, and how that translates in terms of cost per gallon/liter
- How, ecologically speaking, an Iceberg tow is a drop in the ocean with limited if any environmental impact
- How the presence of the Iceberg along the Fujairah coast may create a positive microclimate
- How the United Nations are considering the idea as an unconventional water resource

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